



Petaluma
Community
Access

A 501.c3 Public Benefit Corporation

Board of Directors Minutes **Tuesday, February 21, 2012**

PCA Board of Directors Meeting
Location: Petaluma Community Center
320 No.McDowell Blvd.
Conference Room 2

ROLL CALL - 7:00

BOARD OF DIRECTORS

Present:

Cindy Thomas	Chair
Matt Pearson	Treasurer
Marcelle Guy	Secretary
Ray Johnson	
Jason Davies	
Neil Fishman	
Tim Williamsen	City of Petaluma Designate
John Bertucci	Executive Director

Absent:

Eric Adams	Vice-Chair
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PUBLIC COMMENTS

None

BOARD OF DIRECTORS COMMENTS & ANNOUNCEMENTS

Bertucci: Renegotiated PCA contract for our meeting room at Petaluma Community Center from 7-10 to 7 - 9

AGENDA APPROVAL

- Motion to approve Agenda for Board of Directors Meeting of February 21, 2012
Motion: Davies Second: Williamsen
Agenda for Board of Directors Meeting of February 21, 2012 approved unanimously

APPROVAL OF MINUTES

- Motion to approve Minutes for Regular Board of Directors Meeting of January 17, 2012
Motion: Johnson Second: Williamsen
Minutes for Board of Directors meeting of January 17, 2012 approved with Davies, Pearson, Fishman abstaining

TREASURER'S REPORT

- Pearson presented the Financial Report For January 2012
The report was e-mailed to the Board and will be posted online at www.pca.tv

EXECUTIVE DIRECTOR'S REPORT

- Bertucci Report of activities for February 2012

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Topics: Channel 28 sound; PTO & new operational hours; PCF Grant; Budget work starting; Board meeting times; Access network; PCA productions

CONSENT CALENDAR

- No Item

REPORTS OF COMMITTEES

- **Executive Committee** (Thomas, Adams, Pearson, Guy)
Meeting 2/21/2012 – No action
- **Finance Committee** (Pearson, Davies, Fishman)
No report
- **Nominating Committee** (Adams, Johnson)
No report
- **Policies & Procedures Committee** (Pearson, Thomas, Williamsen, Fishman)
No report
- **Outreach & Development Committee** (Adams, Guy, Johnson, Davies)
Agenda item 1
- **Members Advisory Committee** (Johnson, Thomas)
No report

OLD BUSINESS

- 1) Discussion and possible action on Butter & Egg Parade Project (Johnson)
No action Planning continues

NEW BUSINESS

- 2) Discussion and possible action on application opportunity for an LPFM (Bertucci/Smith)
No action Thomas, Davies, Fishman, Pearson, Johnson to form sub-committee
- 3) Discussion and possible action on 5 year plan (Davies)
No action Outreach & Development will meet to form sub-committee
Davies will set up meeting
- 4) Discussion and possible action on a comprehensive outreach strategy for this year (Bertucci)
No action Possible sub-committee

ADJOURN TO CLOSED SESSION

No item

REPORT OUT OF CLOSED SESSION

ADJOURN - 8:30 P.M

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