



Petaluma
Community
Access

A 501.c3 Public Benefit Corporation

Board of Directors Minutes
Tuesday, July 17, 2012

PCA Board of Directors Meeting
Location: Petaluma Community Center
320 No. McDowell Blvd.
Conference Room 2

ROLL CALL - 7:07

BOARD OF DIRECTORS

Present:

Cindy Thomas	Chair
Eric Adams	Vice-Chair
Matt Pearson	Treasurer
Marcelle Guy	Secretary
Jason Davies	
Tim Williamsen	City of Petaluma Designate
John Bertucci	Executive Director

Absent: Neil Fishman (7:13)

PUBLIC COMMENTS

None

BOARD OF DIRECTORS COMMENTS & ANNOUNCEMENTS

Pearson: SRJC open enrollment / Full-time video producer instructor

AGENDA APPROVAL

- Motion to approve Agenda for Board of Directors Meeting of July 17, 2012
Motion: Williamsen Second: Davies
Agenda for Board of Directors Meeting of July 17, 2012 approved unanimously

APPROVAL OF MINUTES

- Motion to approve Minutes for Regular Board of Directors Meeting of June 19, 2012
Motion: Adams Second: Davies
Minutes for Board of Directors meeting of June 19, 2012 approved unanimously

TREASURER'S REPORT

- Pearson presented the Financial Report For June 2012
The report was e-mailed to the Board and will be posted online at www.pca.tv

EXECUTIVE DIRECTOR'S REPORT

- Bertucci Report of activities for July 2012
Topics: France is wonderful; PCA services for hire; Regional Access outreach; Summer Video Camp registration Aug. 11th; Staff Party plans

CONSENT CALENDAR

- No Item

REPORTS OF COMMITTEES

- **Executive Committee** (Thomas, Adams, Pearson, Guy)
No report
- **Finance Committee** (Pearson, Davies, Fishman)
No report
- **Nominating Committee** (Adams, Guy)
No report
- **Policies & Procedures Committee** (Pearson, Thomas, Williamsen, Fishman)
No report
- **Outreach & Development Committee** (Adams, Guy, Davies)
Lumanarian Subcommittee met (no date)
- **Members Advisory Committee** (Thomas)
No report

OLD BUSINESS

- 1) Discussion and possible action on PCA Presence at Rivertown Festival Event (Bertucci/Thomas)
No action - Rivertown Festival July 21 - Elysa Brady will help with PCA promotion
- 2) Discussion and possible action on LPFM License (Davies)
No action Table to August Meeting
- 3) Discussion and possible action on MOU with Cultural Arts Council of Sonoma County for the Arts I.D. Media (Bertucci)
No action

NEW BUSINESS

- 4) Discussion and possible action on formation of a Board committee to develop plans for potential expansion of PCA operating facilities (Bertucci)
No action Fishman to work with Bertucci

ADJOURN TO CLOSED SESSION

No item

REPORT OUT OF CLOSED SESSION

ADJOURN - 8:00 P.M

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