



Petaluma
Community
Access

A 501.c3 Public Benefit Corporation

Board of Directors Agenda **Tuesday, December 18, 2012**

Regular Monthly PCA Board of Directors Meeting
Location: Petaluma Community Center
320 No. McDowell Blvd.
Conference Room 2

BOARD OF DIRECTORS

Cindy Thomas – Chair
Eric Adams – Vice-Chair
Matt Pearson -- Treasurer
Jason Davies – Secretary
Neal Fishman
Rachel Moran
George Utrilla
Tim Williamsen – City of Petaluma Designate
John Bertucci - Executive Director

ROLL CALL - 7:00 P.M.

PUBLIC COMMENT

Public comment on issues not on the agenda. Time for comment on agenda items will be made available during discussion of those items. The Board of Directors reserves the right to limit Public Comments to fifteen minutes. Speakers will be acknowledged by the Chair and may be asked questions for clarification. No action can be taken by the Board on issues raised in any comments; however, the Board may refer questions to PCA Management for review.

BOARD OF DIRECTORS COMMENTS & ANNOUNCEMENTS

- Directors Comments, Announcements

AGENDA APPROVAL

- Requests for modifications, deletions

APPROVAL OF MINUTES

- Minutes for November 20, 2012 Regular Board of Directors Meeting

TREASURER'S REPORT

- Report for December 2012 Financial Statement (Pearson)

EXECUTIVE DIRECTOR'S REPORT

- Report of PCA Activities for December 2012 (Bertucci)
 - Topics: New Hire; Staff schedule; Annual Report; LPFM filing; ACM conference; Meeting procedures.

Petaluma Community Access
205 Keller St., Suite 102, Petaluma, CA 94952
P.O. Box 2806, Petaluma CA 94953-2806
707) 773-3190 Fax: 707) 773-4252 www.pca.tv

CONSENT CALENDAR

- No Item

REPORTS OF COMMITTEES

- Executive Committee (Thomas, Adams, Pearson, Davies)
- Finance Committee (Pearson, Davies, Fishman)
- Nominating Committee (Adams)
- Policies & Procedures (Pearson, Thomas, Williamsen, Fishman)
- Outreach & Development (Adams, Davies)
- Members Advisory Committee (Thomas)

OLD BUSINESS

- 1) Discussion and possible action on Board committee assignments (Thomas)
- 2) Discussion only of PCA Radio Project (Utrilla)
- 3) Discussion and possible action on Special Election to change PCA By-Laws (Fishman)

NEW BUSINESS

- 1) Discussion only on 2013 Promotional Strategy (Bertucci)
- 2) Discussion and possible action on Board development (Thomas)
- 3) Discussion and possible action on Studio build-out (Davies)

ADJOURN TO CLOSED SESSION

- 1) No item

REPORT OUT OF CLOSED SESSION

ADJOURN –

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