



Petaluma
Community
Access
A 501.c3 Public Benefit Corporation

Board of Directors Minutes
Tuesday, January 15th, 2013

Special PCA Board of Directors Meeting/Retreat
Location: Fishman residence
127 Kimberly Way
Petaluma, CA 94952

ROLL CALL - 6:45 PM

BOARD OF DIRECTORS

Present:

John Bertucci	Executive Director
Cindy Thomas	Chair
Eric Adams	Vice-Chair
Jason Davies	Secretary
Neal Fishman	
Rachael Moran	

Absent:

Tim Williamsen	City of Petaluma Designate
Matt Pearson	Treasurer
George Utrilla	

PUBLIC COMMENTS

None

BOARD OF DIRECTORS COMMENTS & ANNOUNCEMENTS

None

AGENDA APPROVAL

- Motion to approve Agenda for Board of Directors Meeting of January 15th, 2013
Motion: Adams Second: Davies
Agenda for Board of Directors Meeting of January 15th, 2013 approved unanimously

APPROVAL OF MINUTES

- Motion to approve Minutes for Regular Board of Directors Meeting of December 18th, 2012
Motion: Adams Second: Davies
Minutes for December 18th, 2012 Board of Directors Meeting approved unanimously

TREASURER'S REPORT

- Pearson absent – the report was e-mailed to the Board and will be posted online at www.pca.tv

EXECUTIVE DIRECTOR'S REPORT

Report of PCA Activities for January 2013 (Bertucci)

Petaluma Community Access
205 Keller St., Suite 102, Petaluma, CA 94952
P.O. Box 2806, Petaluma CA 94953-2806
707) 773-3190 Fax: 707) 773-4252 www.pca.tv

- Topics: Class sessions, School partnership

CONSENT CALENDAR

- No Item

REPORTS OF COMMITTEES

- **Executive Committee** (Thomas, Adams, Pearson)
No report
- **Finance Committee** (Pearson, Davies, Fishman)
No report
- **Nominating Committee** (Adams)
No report
- **Policies & Procedures Committee** (Pearson, Thomas, Williamsen, Fishman)
No report
- **Outreach & Development Committee** (Adams, Davies)
Discussion regarding O&D meeting from 1/8/13

OLD BUSINESS

- 1) Discussion and possible action on Board development (Thomas)
Motion to appoint Racheal Moran to Outreach & Development Committee
Motion: Davies Second: Adams
Motion passed unanimously

NEW BUSINESS

- 1) Discussion and possible action on 2013 Promotional Strategy (Bertucci)
Discussed studio build out, B&E parade involvement, events at PCA

ADJOURN TO CLOSED SESSION

No item

REPORT OUT OF CLOSED SESSION

None

ADJOURN - 8:00 P.M

- Motion to adjourn Board of Directors Meeting of November 20, 2012
Motion: Thomas Second: Davies
Motion passed unanimously

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