



Petaluma
Community
Access

A 501.c3 Public Benefit Corporation

Board of Directors Agenda
Tuesday, February 19, 2013

Board of Directors Meeting
Location: Petaluma Community Center
320 No. McDowell Blvd.
Conference Room 2

BOARD OF DIRECTORS

Cindy Thomas – Chair
Eric Adams – Vice-Chair
Matt Pearson -- Treasurer
Jason Davies – Secretary
Neal Fishman
Rachel Moran
George Utrilla
Tim Williamsen – City of Petaluma Designate
John Bertucci - Executive Director

1. ROLL CALL - 7:00 P.M.

2. PUBLIC COMMENT

Public comment on issues not on the agenda. Time for comment on agenda items will be made available during discussion of those items. The Board of Directors reserves the right to limit Public Comments to fifteen minutes. Speakers will be acknowledged by the Chair and may be asked questions for clarification. No action can be taken by the Board on issues raised in any comments; however, the Board may refer questions to PCA Management for review.

3. BOARD OF DIRECTORS COMMENTS & ANNOUNCEMENTS

- Directors Comments, Announcements

4. AGENDA APPROVAL

- Requests for modifications, deletions

5. APPROVAL OF MINUTES

- Minutes for January 15, 2013 Special Board of Directors Meeting/Retreat

6. TREASURER'S REPORT

Report for January 2013 Financial Statement (Pearson)

7. EXECUTIVE DIRECTOR'S REPORT

Topics: Training Classes; School partnership; SRJC Media Advisory Committee; Zach's departure/return; Office & operations upgrade; PCF grant/action plan; ED mini-vacation.

8. CONSENT CALENDAR

- No Item

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9. REPORTS OF COMMITTEES

- A) Executive Committee (Thomas, Adams, Pearson, Davies)
- B) Finance Committee (Pearson, Davies, Fishman)
- C) Nominating Committee (Adams)
- D) Policies & Procedures (Pearson, Thomas, Williamsen, Fishman)
- E) Outreach & Development (Adams, Davies, Moran)

10. OLD BUSINESS

- A) Discussion and possible action on board committee assignment development (Thomas)
- B) Discussion and possible action regarding promotional strategies (Bertucci)

11. NEW BUSINESS

- A) Discussion and possible action on PCA participation in Butter & Egg parade (Thomas)
- B) Discussion and possible action on possible re-branding of PCA & name change (Davies)

12. ADJOURN TO CLOSED SESSION

- A) Discussion and possible action on legal matter (Bertucci)

13. REPORT OUT OF CLOSED SESSION

- A) Discussion and possible action on legal matter (Bertucci)

ADJOURN –

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