



Petaluma  
Community  
Access

A 501.c3 Public Benefit Corporation

## **Board of Directors Meeting Minutes**

Tuesday, October 21, 2014

Board of Directors Meeting  
Location: Petaluma Community Access  
205 Keller Street  
Suite 102 – Studio  
Petaluma, CA 94952

### **BOARD OF DIRECTORS**

Cindy Thomas – Chair  
Kathy Rivas – Vice-Chair - **Absent**  
Neal Fishman -- Treasurer  
Marsha Trent – Secretary  
Matt Pearson - **Absent**  
Rachel Moran  
Mark Jaramillo  
Tim Williamsen – City of Petaluma Designate  
John Bertucci – Executive Director

#### **1. ROLL CALL - 7:13 P.M.**

#### **2. PUBLIC COMMENT**

Public comment on issues not on the agenda. Time for comment on agenda items will be made available during discussion of those items. No action can be taken by the Board on issues raised in any comments; however, the Board may refer questions to PCA Management for review.

**None**

#### **3. BOARD OF DIRECTORS COMMENTS & ANNOUNCEMENT**

Directors Comments, Announcements

**None**

#### **4. AGENDA APPROVAL**

Requests for modifications, deletions

Williamsen moved, Fishman second, **Approved 6-0**

#### **5. APPROVAL OF MINUTES**

Minutes for September, 2014 PCA Board of Directors Meeting

Thomas moved, Jaramillo second, **Approved September 16, 2014 PCA Board of Directors Meeting Minutes — 4** (Trent and Williamsen abstained due to absence)

#### **6. TREASURER'S REPORT**

Report for September 2014 Financial Statements (Fishman)

**No Action**

#### **7. EXECUTIVE DIRECTOR'S REPORT**

Topics: Employee departure (Mario's position now vacant); Members Mtg & election(successful meeting, smooth election resulting in election of board members Thomas, Rivas and Jaramillo); City Election forums (two in city hall no sound for broadcast, KRCB sound quality issues;

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**7. EXECUTIVE DIRECTORS REPORT CONT.**

good turnaround and quality for Chamber forum at Sheraton); Emergency Preparedness 9/29 (covered by volunteer), Chamber Expo (good exposure and experience); City Hall upgrade (High speed connection added makes it easier to download); Media classes planned (Camera Training for new members, Final Cut Pro; Studio tour with 8 or 9 students; Art of Cinema lectures in November; videotaped Project Censored program a KPFA premium, Special instructor offering class in November about making films in Europe, January series of classes aimed at young students and online viewing.

**8. CONSENT CALENDAR**

No item.

**9. REPORTS OF COMMITTEES**

- A) Executive Committee (Thomas, Rivas, Fishman) **No Report**
- B) Finance Committee (Pearson, Fishman, Rivas) **No Report**
- C) Nominating Committee (Moran, Trent, Rivas, Thomas) **No Report**
- D) Policies & Procedures (Pearson, Thomas, Williamsen, Fishman) **No Report**
- E) Outreach & Development (Moran, Trent) **No Report**

**10. OLD BUSINESS**

- A) Discussion only of operational transition to new staff structure (Bertucci)  
**Discussion moved to closed session regarding personnel matters**
- B) Discussion only of Rohnert Park & Cotati City contracts (Bertucci)  
**Rohnert Park has proposal, hourly rate and terms that allowed them to draw up a contract for presentation to City Council. Cotati still under advisement for set up.**

**11. NEW BUSINESS**

- A) Discussion and possible action on Board election & appointments (Thomas)  
**Welcome to Mark Jaramillo as new board member; re-election Fishman and Rivas who has gone from appointed to elected position. Reappointment of Thomas and Trent to board.**
  - **Nomination Trent reappointment to Board — 6-0**
  - **Nomination Thomas reappointment to Board — 6-0**
  - **Nomination Pearson reappointment failed — with 3 votes**
- B) Discussion and possible action on Board Officer assignments (Thomas)
  - **Reappointment Thomas as Chairperson (Fishman nominate, Moran second) Approved**
  - **Reappointment Rivas as Vicechair (Thomas nominate, Trent second) Approved**
  - **Reappointment Fishman as Treasurer (Thomas nominate, Moran second) Approved**
  - **Reappointment Trent as Secretary (Thomas nominate, Williamsen) Approve**
- C) Discussion and possible action on PCA check signing roles (Bertucci)
  - **Thomas, Moran and Trent added to check signing list**

**12. REPORT OUT OF CLOSED SESSION**

No Action

**ADJOURN – 8:32 p.m.**

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