



Petaluma  
Community  
Access

A 501.c3 Public Benefit Corporation

**Board of Directors Outreach and Development Committee Agenda**  
**Tuesday, May 10, 2011**

PCA Board of Directors Outreach and Development Committee Meeting  
Location: 205 Keller Street  
Suite 201 (PCA ED Office)  
Petaluma

**BOARD OF DIRECTORS Outreach and Development Committee**

Eric Adams  
Marcelle Guy  
Ray Johnson  
Jason Davies

**ROLL CALL - 6:00 P.M.**

**PUBLIC COMMENT**

*Public comment on issues not on the agenda. Time for comment on agenda items will be made available during discussion of those items. The Board of Directors reserves the right to limit Public Comments to fifteen minutes. Speakers will be acknowledged by the Chair and may be asked questions for clarification. No action can be taken by the Board on issues raised in any comments; however, the Board may refer questions to PCA Management for review.*

**BOARD OF DIRECTORS COMMENTS & ANNOUNCEMENTS**

- Directors Comments, Announcements

**AGENDA APPROVAL**

- Requests for modifications, deletions

**NEW BUSINESS**

1. Discussion on Annual Petaluma Virtual Film Festival Director: Harrigan  
Advisors: Adams, Davies
2. Discussion about Business Ad and Support Sales (Johnson)
3. Discussion about forming a Butter and Egg Subcommittee (Guy)

**ADJOURN –**

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