



Board of Directors Minutes
Tuesday, March 20, 2012

PCA Board of Directors Meeting
Location: Petaluma Community Center
320 No.McDowell Blvd.
Conference Room 2

ROLL CALL - 7:05

BOARD OF DIRECTORS

Present:

Cindy Thomas Chair
Eric Adams Vice-Chair
Matt Pearson Treasurer
Marcelle Guy Secretary
Ray Johnson
Neil Fishman 7:15
Tim Williamsen City of Petaluma Designate
John Bertucci Executive Director

Absent:

Jason Davies

PUBLIC COMMENTS

John Mantley: Condolences to Bertucci, Request to show 'Why Boys Fail' on channel 27.

BOARD OF DIRECTORS COMMENTS & ANNOUNCEMENTS

Johnson: Comments at end of New Business; Thomas: Reminder of Community Non-Profit Mixer at Aquas Café on Wednesday, March 28.

AGENDA APPROVAL

- Motion to approve Agenda for Board of Directors Meeting of March 20, 2012
Motion: Johnson Second: Williamsen
Agenda for Board of Directors Meeting of March 20, 2012 approved unanimously

APPROVAL OF MINUTES

- Motion to approve Minutes for Regular Board of Directors Meeting of February 21, 2012
Motion: Pierson Second: Johnson
Minutes for Board of Directors meeting of February 21, 2012 approved with Adams abstaining

TREASURER'S REPORT

- Pearson presented the Financial Report For February 2012
The report was e-mailed to the Board and will be posted online at www.pca.tv

EXECUTIVE DIRECTOR'S REPORT

- Bertucci Report of activities for March 2012

Topics: Stephanie's departure; ED vacation; Access Network Initiative; Audit/Finance Review; 2012/2013 Activities Plan.

CONSENT CALENDAR

- No Item

REPORTS OF COMMITTEES

- **Executive Committee** (Thomas, Adams, Pearson, Guy)
Meeting 3/20/2012, 6:00pm No action
- **Finance Committee** (Pearson, Davies, Fishman)
Meeting March 15, 2012 / Working over Budget 2013
- **Nominating Committee** (Adams, Johnson)
No report
- **Policies & Procedures Committee** (Pearson, Thomas, Williamsen, Fishman)
No report
- **Outreach & Development Committee** (Adams, Guy, Johnson, Davies)
(On Agenda Item 1)
- **Members Advisory Committee** (Johnson, Thomas)
No report

OLD BUSINESS

- 1) Discussion and possible action on Butter & Eggs Parade Project (Johnson)
No action Project on time and planning continues
- 2) Discussion and possible action on 2012 Outreach Strategy (Bertucci)
No action Plans for Annual Meeting/September

NEW BUSINESS

- 3) Discussion and possible on Rules for iPad 3 (or other prizes for sweepstakes) (Guy)
No action Guy to work with Staff on Rules Drawing at May 15 meeting
- 4) Discussion and possible action to obtain legal opinion on PCA's Brown Act requirements (Williamsen)
Motion to instruct Bertucci to contact Alliance for Community Businesses for advices on Brown Act requirements
Motion: Adams Second: Johnson
- 5) Discussion and possible action on formation of a Board subcommittee to assist in broadcast server purchase (Bertucci)
No action Pearson to work with Staff
- 6) Discussion and possible action on 2012/13 Budget (Bertucci)
No action Table to April meeting
- 7) Discussion and possible action for PCA to extend an offer of support to CMCNB (Bertucci)
No action
Board of Directors Comment:
Johnson: Announced his resignation as a Board Member for PCA

ADJOURN TO CLOSED SESSION

No item

REPORT OUT OF CLOSED SESSION

Motion to Adjourn

Motion: Johnson Second: Adams

ADJOURN - 9:05 P.M

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