



Petaluma
Community
Access
A 501.c3 Public Benefit Corporation

Board of Directors Minutes
Tuesday, August 21, 2012

PCA Board of Directors Meeting
Location: Petaluma Community Center
320 No.McDowell Blvd.
Conference Room 2

ROLL CALL - 7:10

BOARD OF DIRECTORS

Present:

Cindy Thomas	Chair
Eric Adams	Vice-Chair
Matt Pearson	Treasurer
Marcelle Guy	Secretary
Jason Davies	
Tim Williamsen	City of Petaluma Designate
John Bertucci	Executive Director

Absent: Marcelle Guy – has resigned her seat
Jason Davies

PUBLIC COMMENTS

None

BOARD OF DIRECTORS COMMENTS & ANNOUNCEMENTS

Adams: acknowledged Marcelle Guy for 4 great years on the Board; acknowledged PCA staff for great Little League coverage

Pearson: SRJC Petaluma Campus volunteer fair, Sept 6, 10am to 2pm: SRJC Cinema Series every Wednesday starting Sept 5, at 6:30

Fishman: open invitation to a play he's performing in, "The 2 Gentlemen of Sonoma" at the Old Adobe for one more weekend

Thomas: great time was had by all at the Staff Party Aug 11

AGENDA APPROVAL

- Motion to approve Agenda for Board of Directors Meeting of August 21, 2012
Motion: Fishman Second: Williamsen
Agenda for Board of Directors Meeting of August 21, 2012 approved unanimously

APPROVAL OF MINUTES

- Motion to approve Minutes for Regular Board of Directors Meeting of July 17, 2012
Motion: Adams Second: Williamsen
Minutes for Board of Directors meeting of July 17, 2012 approved unanimously

TREASURER'S REPORT

- Pearson presented the Financial Report For July 2012
The report was e-mailed to the Board and will be posted online at www.pca.tv

EXECUTIVE DIRECTOR'S REPORT

- Bertucci Report of activities for July 2012
Rivertown Revival; Staff Party; Summit Bank sponsorship; Little League broadcasts; New interns & Access Assistant; Zach's vacation; Location of Member's Mtg

CONSENT CALENDAR

- No Item

REPORTS OF COMMITTEES

- **Executive Committee** (Thomas, Adams, Pearson, Guy)
No report
- **Finance Committee** (Pearson, Davies, Fishman)
No report
- **Nominating Committee** (Adams, Guy)
No report
- **Policies & Procedures Committee** (Pearson, Thomas, Williamsen, Fishman)
No report
- **Outreach & Development Committee** (Adams, Guy, Davies)
Lumanarian Subcommittee met 8/14/12, voting software installed for testing
- **Members Advisory Committee** (Thomas)
No report

OLD BUSINESS

- 1) Discussion and possible action on LPFM License (Davies)
No action – Application period has yet to be announced, may occur next year
- 2) Discussion and possible action on MOU with Cultural Arts Council of Sonoma County for "Arts I.D. Media" (Bertucci)
No action – MOU needs to be resubmitted, other participants contacted
- 3) Discussion and possible action on expansion of PCA operating facilities (Bertucci)
No action – Referred to subcommittee, to search for new location or establish comparative market values for renegotiation of existing lease

NEW BUSINESS

- 4) Discussion and possible action to approve PCA Board Nominees for 2012 Election (Adams)
Motion to approve the Board recommended nominations of George Utrilla and Rachel Moran
Motion: Thomas Second: Williamsen
Motion passed unanimously
- 5) Discussion and possible action to approve Marcelle Guy resignation, her vacated Secretary position and check signing role and name replacement for same (Thomas)
Motion to approve the resignation of Marcelle Guy
Motion: Adams Second: Thomas
Motion passed unanimously
- Bertucci will perform Secretary duties till new Officers are designated in October; Fishman will replace Guy as authorized check signer
- 6) Discussion and possible action to approve letter of engagement of Torkelson & Associates for 2012 Audit (Bertucci)
Motion to approve engagement of Torkelson & Associates for 2012 Audit
Motion: Adams Second: Williamsen
Motion passed unanimously
- instituting annual Financial Review instead of annual Audit (or doing Audit every third year, Financial Review intervening years) will require revision of PCA By-Laws and City Agreement

ADJOURN TO CLOSED SESSION

No item

REPORT OUT OF CLOSED SESSION

None

ADJOURN - 8:15 P.M

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