



Petaluma  
Community  
Access

A 501.c3 Public Benefit Corporation

Board of Directors Agenda  
Tuesday, April 16, 2013

Board of Directors Meeting  
Location: Petaluma Community Center  
320 No.McDowell Blvd.  
Conference Room 2

BOARD OF DIRECTORS

Cindy Thomas – Chair  
Eric Adams – Vice-Chair  
Matt Pearson -- Treasurer  
Jason Davies – Secretary  
Neal Fishman  
Rachel Moran  
George Utrilla  
Tim Williamsen – City of Petaluma Designate  
John Bertucci - Executive Director

1. ROLL CALL - 7:00 P.M.

2. PUBLIC COMMENT

Public comment on issues not on the agenda. Time for comment on agenda items will be made available during discussion of those items. The Board of Directors reserves the right to limit Public Comments to fifteen minutes. Speakers will be acknowledged by the Chair and may be asked questions for clarification. No action can be taken by the Board on issues raised in any comments; however, the Board may refer questions to PCA Management for review.

3. BOARD OF DIRECTORS COMMENTS & ANNOUNCEMENTS

- Directors Comments, Announcements

4. AGENDA APPROVAL

- Requests for modifications, deletions

5. APPROVAL OF MINUTES

- Minutes for March 19th, 2013 PCA Board of Directors Meeting

6. TREASURER'S REPORT

Report for March 2013 Financial Statement (Pearson)

7. EXECUTIVE DIRECTOR'S REPORT

Topics: New employees; Studio build-out; PD article; PCA talking points v2; PCF Grant; Graduation coverage; May classes; Upcoming activities (Aqus film mixer 4/23, POV screening 5/1, Giant Steps event 5/4, ACM conference 5/29-31); Mobile streaming capabilities.

8. CONSENT CALENDAR

- No Item

*Petaluma Community Access*  
205 Keller St., Suite 102, Petaluma, CA 94952  
P.O. Box 2806, Petaluma CA 94953-2806  
707) 773-3190 Fax: 707) 773-4252 [www.pca.tv](http://www.pca.tv)



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9. REPORTS OF COMMITTEES

- A) Executive Committee (Thomas, Adams, Pearson, Davies)
- B) Finance Committee (Pearson, Davies, Fishman)
- C) Nominating Committee (Adams, Utrilla, Moran)
- D) Policies & Procedures (Pearson, Thomas, Williamsen, Fishman)
- E) Outreach & Development (Adams, Davies, Moran, Utrilla)  
3/26/13 – meeting for B&E parade plans

10. OLD BUSINESS

- A) Discussion and possible action regarding promotional strategies (Bertucci)

11. NEW BUSINESS

- A) Discussion only of modifications to City Agreement for annual financial reviews (Bertucci)
- B) Discussion and possible action on 2013 Election Calendar and appointment of Election Inspector (Thomas)
- C) Discussion and possible action on revised ED review process (Thomas)

12. ADJOURN TO CLOSED SESSION

- A) Discussion and possible action on legal matter (Bertucci)

13. REPORT OUT OF CLOSED SESSION

- A) Discussion and possible action on legal matter (Bertucci)

ADJOURN –

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